

DIAL 9-1-1 in an emergency.

Need information/updates concerning the District? Visit our website: [www.ccfire.org](http://www.ccfire.org)

**CREVE  
COEUR FPD  
SERVICES  
OFFERED**

**CPR INSTRUCTION**

**CITIZEN  
EMERGENCY  
RESPONSE TEAM  
(CERT) TRAINING**

**READING IS  
HOT PROGRAM**

**FLU CLINIC**

**BLOOD DRIVE**

**BONE MARROW  
CLINIC**

**JUVENILE  
FIRESSETTER  
PROGRAM**

**FIRE  
EXTINGUISHER  
CLASSES**

**FIRE SAFETY  
PRESENTATIONS**

Visit our website:  
[www.ccfire.org](http://www.ccfire.org)  
for class dates, times  
and locations.

**HALLOWEEN...  
WILL WE SEE YOUR CHILDREN?**

This Halloween your Firefighter/Paramedics are encouraging all the Trick-or-Treater to help us promote our “**BE SAFE... BE SEEN**” Program. This marks the 12th year that your Firefighter/Paramedics will be taking the fire trucks and ambulances into various neighborhoods within the Creve Coeur Fire Protection District on Halloween night. As we walk through your neighborhood, we will be handing out **ORANGE FLASHING SAFETY LIGHTS** to your children with the message “**BE SAFE... BE SEEN.**” We look forward to “**SEEING**” you this Halloween for a safe and enjoyable evening of Trick-or-Treating.



**FIRE PREVENTION WEEK 2013**

The 2013 Fire Prevention Week Campaign was October 6 – 12, 2013. Your Firefighter/Paramedics had the opportunity to educate your children on this year’s nation-wide theme: “Prevent Kitchen

Fires.” They emphasized the importance of kitchen fire safety and encouraged your children to plan and practice a home fire escape plan. Your Firefighter/Paramedics took the fire trucks and ambu-

lances to visit over 30 schools within your Fire District, and conducted numerous fire station tours. We have had the privilege to educate over 3000 children during this Campaign. We ask you to become familiar with the fire safety message and material that was given to your child. Reviewing with your child and encouraging them to practice fire safety tips that they learned will help make your community, a fire safe one.



On September 28, 2013, the Creve Coeur Fire Protection District had the honor of supplying and flying the United States Flag at Chaminade College Preparatory School for the promotion ceremony of Colonel David Bellon to Brigadier General United States Marine Corp.

- Smoke detectors and carbon monoxide detectors
- Appropriate fire extinguishers
- Foldable ladders for second-story escape routes
- Disaster kits for home and vehicle
- NOAA Weather radios and extra batteries
- Enrollment in a CPR or first aid class

**NEW MECHANICAL CPR DEVICES  
ON AMBULANCES**

The Creve Coeur Fire Protection District has taken possession of new Mechanical Piston-Driven CPR Devices. The Lucas 2, sold by Physio-Control, has been placed on each of the District’s ambulances. The technology has arrived at a point where CPR (cardiac pulmonary resuscitation) devices are not only practical, but may improve outcomes in the cardiac arrest patients that we treat. Effective, continuous chest compressions make a big difference in the resuscitation of a patient; adequate manual CPR is difficult, tiring, and dangerous in the back of a moving ambulance. EMS Captain Younce says, “Even though the cost of medical equipment like this is very expensive, the potential for improved outcomes and our personnel safety is well worth it. Our citizens deserve to have what we determine to be the best equipment in order to provide them the best treatment possible.”



The Lucas 2 piston is powered by Lithium-Ion battery technology and is programmed according to current American Heart Association guidelines. It will allow one person normally assigned to chest compressions to focus on other critical life-saving techniques while continuous compressions are maintained. The Lucas 2 Device can stay applied on the patient while being treated in the emergency room or even in the Cardiac Cath Lab when invasive procedures are being performed. This addition to our advanced life support equipment is exciting and will be an integral part of our resuscitation efforts.



**FOOD FOR  
THOUGHT**

- 1984 saw the personnel of the Creve Coeur Fire Protection District respond to 2280 alarms. Fast-forward almost 30 years later and that call volume has more than doubled to 5637 alarms in 2012.
- Normally staffed with two ambulances district-wide, a third ambulance is added Monday thru Friday for the increase in work week population. We believe that by adding the extra ambulance we can accommodate the increase in call volume and still maintain the responsibility of responding to in-district emergencies instead of relying solely on mutual aid from neighboring districts and departments.
- When the ambulance is called for an emergency, a fire truck will always accompany it for actual and potential life-threatening situations such as: chest pain, difficulty breathing, allergic reactions, hemorrhage, stroke, and others as well. Members of the Fire District are cross-trained as Firefighter/Paramedics and during a true emergency, the more hands, the better.



Mission Statement:

The Creve Coeur Fire Protection District is committed to protecting the people, property and environment within our community. We will be responsive to the needs of our citizens by providing rapid, professional, humanitarian services essential to the health, safety, and well-being of the community. We will accomplish our mission through prevention, education, fire suppression, medical services, hazard mitigation and other related emergency and non-emergency activities. We will actively participate in our community, serve as role models, and strive to effectively and efficiently utilize all of the necessary resources at our command to provide a product deemed excellent by our citizens.

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WHAT IF YOUR GIFT COULD HELP SAVE A LIFE?

A gift can be for a special occasion or given as a random act of kindness to surprise someone you know. What if your gift could help save their life? The Federal Emergency Management Agency (FEMA) recommends showing how much you really care by giving emergency preparedness items as gifts, including:

GET TO KNOW YOUR FIREFIGHTER/PARAMEDIC, JIM YOUNCE

A Chicago native, Jim Younce first came to Missouri in 1995 to attend University of Missouri-Rolla and prepare for a future in medicine, but he didn't know at the time what his future would hold. As a highly decorated athlete, he found himself searching for an activity after his sports career was over. While he was finishing up his B.S. Degree in biology, Jim decided that he could use some of his skills and attributes to serve his community and keep active. He chose to join the Rolla Rural Fire Department, a volunteer department that covers a large portion of Phelps County. It was there that Jim quickly realized that he had found his niche, and began a career in emergency services.

Phelps County, Crawford County, and St. Louis County have all benefited from Jim's service over the years. After spending some time at the University City Fire Department, the Creve Coeur Fire Protection District hired Jim in early 2003. Since then he has become an integral part of the District's EMS response and was promoted to EMS Captain in 2011. As an EMS Captain, he handles management of EMS personnel and equipment on his shift, and

oversees narcotics and medications used by the Department's ambulances. Jim is also a specially trained Haz-Mat Technician, part of the St. Louis County Hazardous Materials Response Team. When asked about his service to the Fire District, he states "I feel fortunate and blessed to work with the caliber of people that we have, and in a community that supports us. I look forward to coming up with ways that we can interact further with our community and promote its overall health."

Jim and his wife Jessica have two children, Graci 9 and Maddux 7. As licensed foster workers, they frequently open their home to foster children and others through

"Safe Families for Children", a Program for children in a crisis situation. Jim and Jessica also work tirelessly to promote adoption and are active members of their church. Jim has traveled to numerous countries on medical and faith based mission trips. In 2010, he made a trip to Haiti after the devastating earthquake for medical relief efforts.



SANTA'S SAFETY FAIR

Please join us at Engine House #1 on Saturday, December 14, 2013 from 12 pm to 4 pm for our second annual SANTA'S SAFETY FAIR. We will have free pictures with Santa, fresh baked cookies and hot chocolate. The children may also take part in our firehouse coloring contest. The winners of the contest will receive a ride to school on the FIRE TRUCK! There will be several hand-outs and information on how to keep your family safe throughout the year. In conjunction with SANTA'S SAFETY FAIR we will be accepting new unwrapped toys to be given to under privileged



youths for Christmas. The TOY CHEST EXPRESS will be delivering toys to the children before holiday break. The Creve Coeur Fire Protection District has been aided by many local businesses, namely Alberici Construction, First Watch Restaurant of Creve Coeur and the Urban League of Metropolitan St. Louis. Together we have the common goal that every child has a gift for Christmas. So please stop by, give a gift, have some fun and learn

how you and your family can be safe in and around the home.





# BURNING ISSUES

## CREVE COEUR FIRE PROTECTION DISTRICT

**ADMINISTRATIVE  
CENTER**  
11221 Olive Boulevard  
Creve Coeur, MO 63141  
314-432-5570  
Fax: 314-432-2367

**HOUSE ONE**  
11720 Olive Boulevard  
Creve Coeur, MO 63141  
314-432-0403

**HOUSE TWO**  
10940 Schuetz Road  
St. Louis, MO 63146  
314-432-6330

[www.ccfire.org](http://www.ccfire.org)

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FALL 2013

# BURNING ISSUES

## CREVE COEUR FIRE PROTECTION DISTRICT

### The Board of Directors



**Ron Olshwanger**  
Chairman



**Blanche C. Keeler**  
Secretary



**Harvey Seigel**  
Treasurer

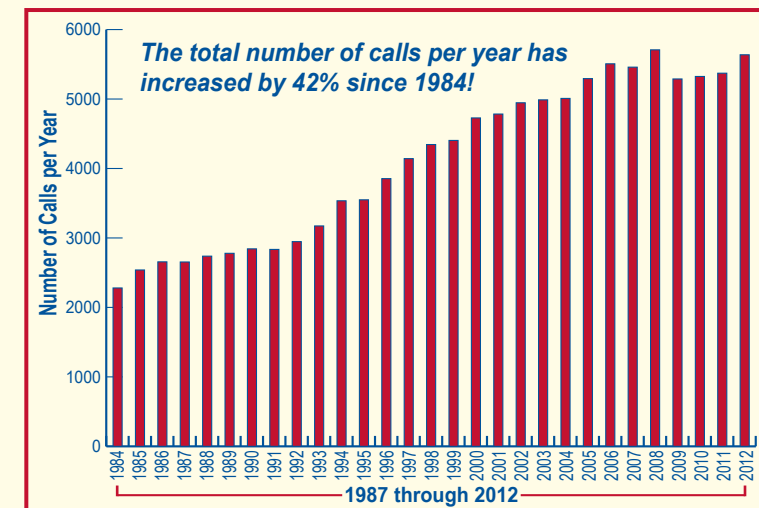
Board of Directors' Monthly Meetings are held every Tuesday, up to four per month. The meetings start at 7:00 a.m. in the Administrative Center located at 11221 Olive Boulevard. Call to confirm meeting dates.

### NEWS FROM THE CHIEF – Kenneth D. Black

The last 30 years has been an exciting time for the Creve Coeur Fire Protection District. Never before have there been such educated personnel, advanced technology, and superior equipment with which to face modern emergencies. Emergencies are generally responded to by fire equipment, an ambulance, or both. Regardless, the advances on each side have been remarkable. We have also sharply increased our call volume in that time frame from approximately 2300 calls per year in the early 80's to just over 5600 in 2012. Firefighters now have personal protective

gation through smoke-filled environments, thus making rescue of a trapped person, or personal safety much more attainable than in decades past. Apparatus are equipped with CAFS (Compressed Air Foam System) allowing flame extinguishment with far less water, mitigating further damage to

as post cardiac arrest cooling have been established in conjunction with physician-based medical control. Things are only looking up for the well-being of the citizens of the Creve Coeur Fire Protection District owing to the finest personnel and best equipment available.



**As we continue  
to search for ways  
to improve service  
to our citizens,  
we must  
search for ways  
to change the  
balance between  
revenues and  
expenses.**

gear including helmets, coats, pants, and boots that are lighter in weight and withstand heat better than ever before. They have thermal imaging cameras allowing safer navi-

the structure and diminishing risk for building collapse. EMS (Emergency Medical Services) advances within the past 30 years have been tremendous as well. The District's highly trained Firefighter/Paramedics respond in state-of-the-art ambulances that can provide anything an Emergency Department can within the first crucial minutes of an emergency. Equipment like the Lucas 2 CPR machine, high tech cardiac monitors, and new protocols such

Nevertheless, providing the best service to our citizens does have a cost. EMS is a large and important part of the Fire District's budget. It made up 22% of total revenue in 1984 and has remained relatively constant over the past 30 years as in 2012, EMS made up 24% of total revenue. However, in that same time frame there has been an approximate 69% increase in call volume. Because ambulance expenses have always

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The Creve Coeur Fire Protection District is supporting Breast Cancer Awareness Month (BCAM), which is an annual international health campaign organized by major breast cancer charities every October to increase awareness of the disease and to raise funds for research into its cause, prevention, diagnosis, treatment and cure. The campaign also offers information and support to those affected by breast cancer. Employees wear a uniform t-shirt displaying the pink breast cancer ribbon in support of Breast Cancer Awareness during the month of October.

### NEWS FROM THE CHIEF – Kenneth D. Black

*(Continued from PAGE ONE)*  
outweighed ambulance revenues, enhanced by the large increase in call volume, the Fire District has supplemented the deficits since 1984 when the EMS tax rate was frozen by state legislation. We initially subsidized the deficit by drawing from the Fire District's General Fund. The General Fund and Reserves that had been saved, in addition to purchase of new fire

trucks, equipment, and engine houses, were made possible by generous voters in the November 1990 election. Unfortunately, as costs of living have steadily increased, so has the amount that the Fire District must now subsidize. Illustrating the severity of the change; approximately 16% of the ambulance expenses were paid for out of the General Fund in 1984. Fast forward to 2012 and the percent-

age has severely increased to approximately 51%. That's just over half of ambulance expenses that are now covered by borrowing from the currently depleted General Fund and Reserves. Be assured that we are constantly evaluating and undertaking measures to remedy the vast disparity. As we continue to search for ways to improve service to our citizens, we must search

for ways to change the balance between revenues and expenses. We pledge to continually strive toward excellence and responsibility in all aspects of operations and would like to thank all of the citizens of the Creve Coeur Fire Protection District for the enduring support that you have always displayed.